# Crossing the Aisle: Unveiling Partisan and Counter-Partisan Events in News Reporting

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# Motivation

- News Media plays an important role at shaping public opinions
- Often, they selectively write stories favoring their preferred stance
- Existing works focus bias on

Token Level

Phrase Level

But what about events?

How news media include and organize events to subtly reflect their ideology?

## PAC Annotation

- PAC, a dataset annotated with PArtisan and Counter-partisan events
- Partisan Events: events that advance the media outlet's ideology
- Counter-Partisan Events: events that mitigate the intended bias

### **National Review** (Right):

Texas Governor Greg Abbott **signed** a bill on Wednesday barring abortions · · · "Our creator endowed us with the right to life and yet millions of children lose their right to life every year because of abortion," Abbott, a Republican, said during a bill signing ceremony. · · ·

Event #1 ( sign ): pos->*Heartbeat Bill* 

Event #2 (lose): pos->*Heartbeat Bill* neg->*abortion* 

### The Guardian (Left):

The Texas Republican governor Greg Abbott has **signed** into law one of the most extreme six-week abortion bans in the US, despite strong **opposition** from the medical and legal communities · · · . "This bill ensures that every unborn child who has a heartbeat will be **saved** from the ravages of abortion," said Abbott · · · .

Event #3 ( signed ): neg->*Heartbeat Bill* 

Event #4 ( opposition ): neg->*Heartbeat Bill* 

Event #5 ( saved ): pos->*Heartbeat Bill* neg->*abortion* 

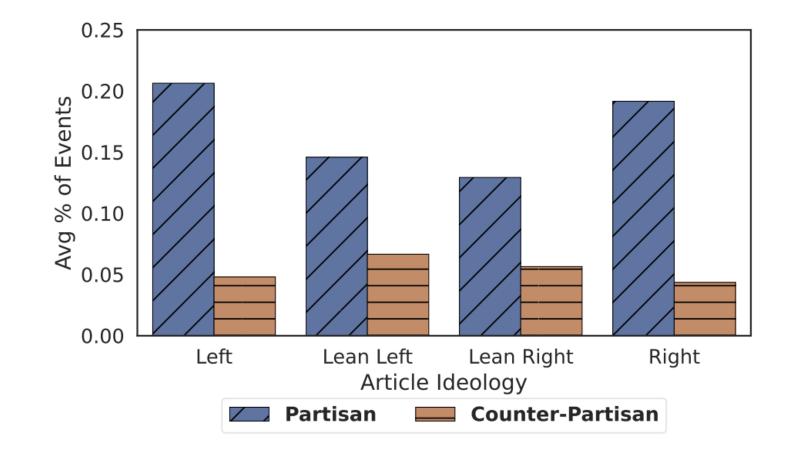
# **PAC Details**

- Stories sampled from Allsides
- ◆ Each story contains a pair of articles and is annotated by 2+ people
- Article ideology and event partisanship

PAC	
Stories	152
Articles	304
Partisan Events	6432
Counter-Partisan Events	2079
Time Range	2012-2023

# **Dataset Analysis**

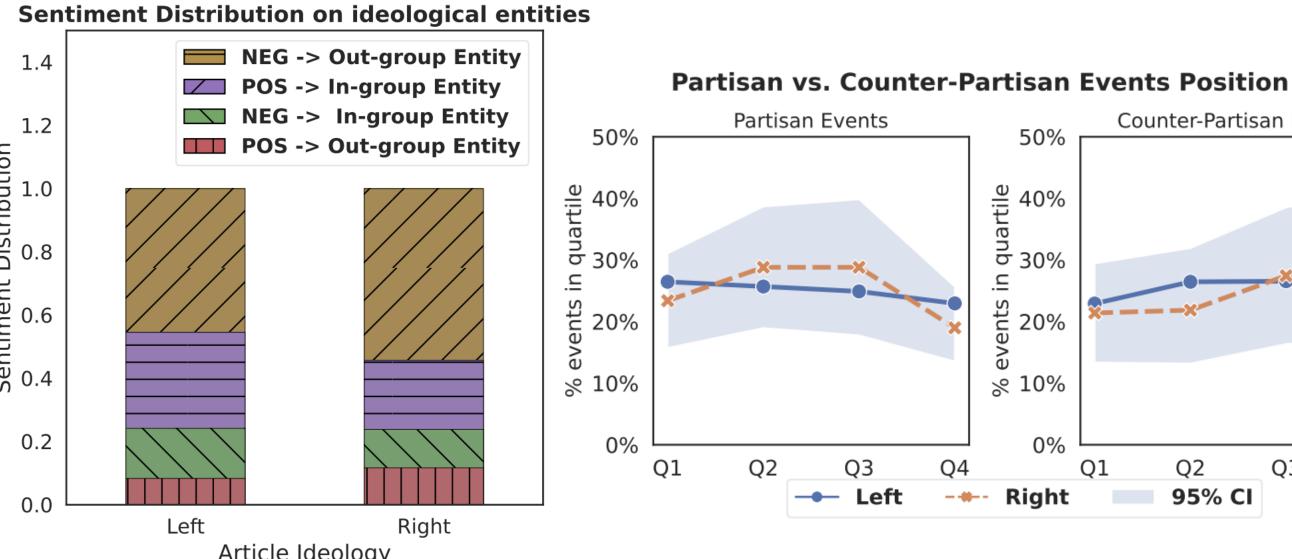
- Partisan event selection effect
- Partisan Sentiment
- Partisan Event Placement



. 40%

% 10%

Counter-Partisan Events



# Counter-Partisan

Analysis & Results

Hypothesis 1: Newsworthiness

Hypothesis 2: Market Breadth

Common Event Probability

Hypothesis 3: Emotional Engagement

Media Outlet Traffic (log) vs. Partisan Ratio

Website Traffic (in millions) - log scale

Media Outlet

	Partisan	Counter- Partisan	Neutral	Combined
Random RoBERTa +joint	24.74 $48.40$ $47.48$	7.83 $15.78$ $17.05$	67.50 $80.61$ $80.52$	33.36 $48.26$ $48.35$
POLITICS +joint	<b>48.72</b> 47.09	<b>19.88</b> 19.55	80.09 <b>81.28</b>	<b>49.56</b> 49.31
ChatGPT	31.42	9.99	71.75	37.62